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Oakland County Employment Diversity Council

&

MICHIGAN  
**WORKS!**  
OAKLAND™

Presents

THE 8<sup>TH</sup> ANNUAL WORKPLACE DIVERSITY FORUM  
**Women in Leadership Summit**  
Creating a New Inclusive Balance in Today's Workplace

**Friday, October 30, 2009**

11:00 a.m. – 3:00 p.m.

**Ramada Plaza Hotel - Troy**

5500 Crooks Road - Troy, Michigan 48098



**Keynote Speaker:**

**Carmen Harlan – WDIV Local 4 Anchor**

**Panelist: Diverse Panel of Women from  
Government, Education & Leading Industries**

**Panel Discussion Topics and Learning Objectives:**

- ❖ To understand the **barriers** that contribute to the lack of women in leadership roles
- ❖ To increase awareness of the vital **contributions** women make to leadership
- ❖ Share **best strategies** used by successful women
- ❖ Share **best practices** and lessons from progressive companies
- ❖ Create **long-term strategies** that increase representation of women in leadership roles

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**Register Online at [www.ocado.net](http://www.ocado.net)**

Sponsorship opportunities are available for this event!

Call or Email Frank Russell at (248) 858-5204

[russellf@ocado.net](mailto:russellf@ocado.net) today for details!

\*\*Event Chairperson Claudia Buckley\*\*

**Luncheon Fee:**

**Single Ticket \$50**

**5 or more \$45**

**10 Tickets \$400**



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Oakland County Employment Diversity Council

## Women in Leadership Summit REGISTRATION FORM

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### REPRESENTATIVE(S) ATTENDING & MEAL SELECTION:

1 _____	<input type="checkbox"/> Chicken <input type="checkbox"/> Salmon <input type="checkbox"/> Vegetarian	6 _____	<input type="checkbox"/> Chicken <input type="checkbox"/> Salmon <input type="checkbox"/> Vegetarian
2 _____	<input type="checkbox"/> Chicken <input type="checkbox"/> Salmon <input type="checkbox"/> Vegetarian	7 _____	<input type="checkbox"/> Chicken <input type="checkbox"/> Salmon <input type="checkbox"/> Vegetarian
3 _____	<input type="checkbox"/> Chicken <input type="checkbox"/> Salmon <input type="checkbox"/> Vegetarian	8 _____	<input type="checkbox"/> Chicken <input type="checkbox"/> Salmon <input type="checkbox"/> Vegetarian
4 _____	<input type="checkbox"/> Chicken <input type="checkbox"/> Salmon <input type="checkbox"/> Vegetarian	9 _____	<input type="checkbox"/> Chicken <input type="checkbox"/> Salmon <input type="checkbox"/> Vegetarian
5 _____	<input type="checkbox"/> Chicken <input type="checkbox"/> Salmon <input type="checkbox"/> Vegetarian	10 _____	<input type="checkbox"/> Chicken <input type="checkbox"/> Salmon <input type="checkbox"/> Vegetarian

### LUNCHEON FEE

*\$50 Single Ticket / \$45 each for 5 or more Tickets / \$400 Table of 10 Tickets*

**GRAND TOTAL:** \$ \_\_\_\_\_

#### Make Checks/Money Orders Payable To:

Oakland County Employment Diversity Council (OCEDC)

Mail to: OAKLAND COUNTY EMPLOYMENT DIVERSITY COUNCIL attention: Frank Russell, P.O. Box 430686, Pontiac, MI 48343 or fax to 248-975-9742

***Your payment for supporting this program may be tax deductible as an ordinary and necessary business expense for tax purposes and is not considered a charitable contribution.***

For information regarding this event or sponsorship opportunities contact Event Chair Claudia Buckley 248-276-5982, Frank Russell at 248-858-5204 [russellf@ocedc.net](mailto:russellf@ocedc.net)

Submit this form by fax to 248-975-9742 or email to [russellf@ocedc.net](mailto:russellf@ocedc.net)

**Since space is limited, the Summit registration will be on a first come, first serve basis!**

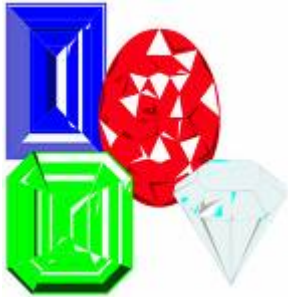
**Please visit our Website: [WWW.OCEDC.NET](http://WWW.OCEDC.NET)**

**Please see attached Sponsor/Advertisement Request Form**



**DEAR SPONSORS/ADVERTISERS:**

On behalf of the Oakland County Employment Diversity Council (OCEDC) and Oakland County Michigan Works, we are pleased to announce and invite you to participate as an advertiser or sponsor of our **8th Annual Workplace Diversity Forum – Women In Leadership Summit**. This forum/summit will be held at Ramada Plaza Hotel located at 5500 Crooks Road – Troy MI 48098, on Friday October 30, 2009, from 11:00am until 3:00pm.



Advertisers and sponsors are needed to help pay for the cost of the Program Handbook and to promote this exciting event in the various newspapers and other media. The advertisement opportunities that are available to purchase ad space in our program booklet include the following: back cover \$350, inside front cover \$300, inside back cover \$250, full page ad \$125, half page ad \$75 and quarter page ad \$50. The opportunity to sponsor a booth to display your company’s promotional material is also available for \$400 (also includes 2 tickets to the event). **For a Major Sponsorship fee of \$1,500 or more you will receive the following:**

- Company name included in the Advertisement that will run in the Oakland Press, Troy Gazette, TPN, Michigan Chronicle and other publications the weeks preceding the Diversity Forum – Women Summit!
- Full page promotional ad in program booklet that will be handed out to participants on day of event!
- Company name included on program Banner!
- Complimentary Table of Ten with Lunch!
- Vendor Table/Booth in lobby of hotel to display company promotional materials!

**BUSINESS OR INDIVIDUAL SPONSOR/ADVERTISEMENT REQUEST FORM**

The Workplace Diversity Forum Planning Committee would like to extend to you an opportunity to serve as a sponsor or to advertise in our Souvenir Program Handbook.

**DEADLINE FOR ALL ADS IS FRIDAY OCTOBER 16, 2009**

Please check the box which indicates the type of Ad/Sponsorship that you would like to purchase:

**SPONSORSHIP OPPORTUNITY**

**ADVERTISEMENT OPPORTUNITIES**

<input type="checkbox"/> Diamond Title Sponsor	\$10,000
<input type="checkbox"/> Emerald Sponsor	\$ 5,000
<input type="checkbox"/> Sapphire Sponsor	\$ 2,500
<input type="checkbox"/> Ruby	\$ 1,500
<input type="checkbox"/> Pearl	\$ 800
<input type="checkbox"/> Vendor Table	\$ 400

<input type="checkbox"/> Back Cover	\$350
<input type="checkbox"/> Inside Front Cover	\$300
<input type="checkbox"/> Inside Back Cover	\$250
<input type="checkbox"/> Full Page	\$125
<input type="checkbox"/> Half Page	\$75
<input type="checkbox"/> Quarter Page	\$50

**Please Complete this Sponsor/Advertisement Request Form and Send to OCEDC**

Name \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_

BusinessName \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please make checks payable to: **Oakland County Employment Diversity Council and mail to: P.O. Box 430686 Pontiac, Michigan 48343** - For information regarding Ads call Frank Russell at 248-858-5204.

**ATTACH YOUR ADVERTISING ON SEPARATE SHEET OR EMAIL TO: [russellf@ocedc.net](mailto:russellf@ocedc.net)**



## Sponsorship Opportunities

### **DIAMOND - TITLE SPONSOR- DONOR LEVEL \$10,000**

(2 spots available)



- Designated as a title sponsor for the **Women in Leadership Summit**; this designation will be on all ads for the event as well as in the program.
- An opportunity to have a representative from your organization speak at the event (5 minutes)
- Corporate logo on all pre-event and event promotional material
- Will publicly receive a Recognition Plaque at the event
- Corporate banner displayed at the event (supplied by your company)
- Corporate logo on the cover of the program
- Full-page ad in the program; *Ads must be received 2 weeks before the scheduled event*
- Two reserved tables seating of ten
- Vendor Table

### **Emerald - Donor Level \$5,000**



- Designated as an official sponsor of the **Women In Leadership Summit**
- Corporate logo on all pre-event and event promotional material
- Will publicly receive a Recognition Plaque at the event
- Corporate banner displayed at the event (supplied by your company)
- Corporate logo on the cover of the program
- Full-page ad in the program; *Ads must be received 2 weeks before the scheduled event*
- One reserved table seating of ten
- Vendor Table



### **Sapphire - Donor Level \$2,500**



- Designated as an official sponsor of the **Women in Leadership Summit**
- Corporate logo on all pre-event and event promotional material
- Will publicly receive a Recognition Plaque at the event
- Full-page ad in the program; *Ads must be submitted 2 weeks before the scheduled event*
- One reserved table seating ten
- Vendor Table

### **Ruby - Donor Level \$1,500**



- Designated as an official sponsor of the **Women in Leadership Summit**
- Corporate name on event promotional material
- Public recognition at the event as a sponsor
- Full-page Ad
- One reserved table seating ten
  - Vendor Table

### **Pearl - Full Table - Donor Level \$800**



- Public recognition at the event as sponsor of the **Women in Leadership Summit**
- Half-page Ad
- One reserved table seating ten
- Vendor Table