



Since 1989, THURSDAY has been Chamber Day in the Clarkston Area. Chamber BOBs are just one of the many events held on Thursdays by the Chamber throughout the year.

THURSDAY MORNINGS

Business Over Breakfast (BOB)

One per month, (Usually the 2nd Thursday of the month) 7:45-9am

BOBs utilize Facilitated networking to help you connect in meaningful ways with your peers, referral partners, customers and clients.

People do business with people they know, like and trust.

Facilitated networking takes you beyond elevator pitches and business card exchanges to create long lasting and financially rewarding strategic referral partnerships.

Clarkston Area Chamber of Commerce

Are you interested in Hosting a Business Over Breakfast?

STEP ONE:

Fill out this BOB Host application form and submit to the Chamber. (*see back*)

STEP TWO:

All forms are evaluated by the Chamber staff. A site visit may take place so the staff member can access the accessibility and flexibility of the potential host location.

STEP THREE:

Chamber Staff strategically select BOB hosts for the upcoming year and will contact applicants to coordinate scheduling of an event.

FAQs

Not every member who applies to host a BOB may be selected. Why is that?

Not every venue meets Chamber criteria for hosting a BOB. We're looking for adequate space for networking and parking for our increasing audience. Location is taken into consideration—how far do members have to drive to your place of business and how easy is it for them to find your business and a parking spot?

To increase the chances of your location being selected:

- Attend some BOBs to understand the format and purpose of these events
- Completely fill out the BOB application form so the Chamber staff understands how you will handle parking, accessibility and hosting
- Consider partnering with another Chamber member to co-host an event.
- Be prepared to wait. The Chamber often schedules events 9-12 months in advance. There is a waiting list to host events.

Some venues may host a BOB every 12-18 months. Why is that?

- These venues are popular with Chamber members who attend BOBs (*member demand*)
- The host has exceptional facilities for parking and networking
- The host goes way out of their way to provide an exceptional breakfast & networking experience for their fellow Chamber members.

Some venues get to host a joint Chamber BOB—How are they picked?

- The host venues for the Annual Clarkston BOB/Waterford Perking Up must be a member of both Chambers.
- They must have parking and accessibility for 100 or more guests.

Clarkston Chamber BOB HOST Application Form

Business Over Breakfast (BOB) Hosts provide the following:

- Location that can accommodate **at least 40-50 people** (*including parking*)
- Continental breakfast. *How elaborate a spread is up to you.*
- Door prize item for a business card drawing (*OPTIONAL*)

The Chamber provides the following:

- Promotion of the event through Advertising Advantage, the Chamber eNewsletter, website, online calendar and announcements at Chamber events.
- Registration for the event and anticipated attendance numbers prior to the event.
- Facilitated Networking coordinated by at least 2 Chamber staff facilitators.
- Chamber Ambassadors to help greet and host the event.
- Free set of address labels of the membership if the host business would like to do a separate mailing promoting the event.
- Chamber staff will take pictures at the event for use in future publications and displays.

Host Businesses get:

- Average attendance at BOBs are 50 people, *though some BOBs have drawn 100 attendees!*
- Opportunity to address the group with a brief presentation at the beginning of the event.
- Opportunity to provide materials about their business and/or tours of their business at the end of the Facilitated Networking activities.

CHAMBER TIP! If your business is too small to host a BOB, consider partnering with another Chamber member to host a BOB at their location (including a banquet center or local restaurant.) Share expenses and still get the promotional opportunities provided to host businesses!

YES! I'd like to HOST an upcoming BOB

Business: _____ Contact Person: _____

Phone: _____ FAX: _____ Email: _____

Location of Event: _____

Location can accommodate: (check one) ___50-60 ___60-80 ___80-100 ___>100

Month requested (1st choice): Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec

Month requested (2nd choice): Jan Feb Mar Apr May Jun Jul Aug Sept Oct Nov Dec

Do you have a Chamber member you'd like to co-sponsor with? _____

___I would like to donate a door prize for a prize drawing at a BOB or BAH. *I understand that I do not need to host an event to be recognized as a door prize donor at the event.*

Email back to: Info@clarkston.org OR

FAX BACK to the Clarkston Area Chamber

248-625-8041