



RIGHT ON TARGET 5TH ANNUAL BUSINESS CONFERENCE

You won't want to miss North Oakland County's Premier Conference for business owners, professionals, non profits and governmental organizations. This year's impressive line up of talented speakers have the proven tools and savvy to improve any business. Don't miss this opportunity to learn how your business can better market, network and serve its customers.

Sponsored by:



MOTIVATE, EDUCATE AND GROW YOUR BOTTOM LINE

**WHERE: OAKLAND SCHOOLS
2111 PONTIAC LAKE ROAD
WATERFORD 48328**

WHEN: THURSDAY, OCTOBER 27

TIME: 8:15 A.M. – NOON

POWERPACKED PRESENTATIONS



L. Brooks Patterson, Oakland County Executive, will present this year's welcome address. In 18 years of administration, Patterson has launched many innovative programs and earned numerous awards.



Gerard Van Grinsven, president and CEO of Henry Ford West Bloomfield Hospital is our keynote speaker. With 24 years of global hospitality experience, he'll speak on the power of innovation and consistent customer service.



Tim Green is the president of The Referral Institute of Mich. and an inspirational and motivational speaker. One of the nation's top referral marketing experts, he will share insights on how to maximize the impact of referral networks.



Terry Bean is the founder of the fastest growing networking group in Detroit, Motor City Connect.. He won a "Presidential Volunteer Service Award" from President Obama and will educate the audience on making a local impact.

Registration opens at 8:15 a.m.

Includes education, networking and continental breakfast

Hosted by:



248.625.8055



248.666.8600



248.335.9600



248.853.7862

REGISTRATION FORM ON BACK

REGISTRATION & SPONSORSHIP FORM

ATTENDEE REGISTRATION

Early Bird Cost: \$40 (before Oct. 20)

Cost: \$79 (after Oct. 20)

Student Rate: \$20

Table Rate— 8 tickets to the event: \$225

Attendees:

_____	_____
_____	_____
_____	_____
_____	_____

SPONSORSHIPS

Our company will support the program at the following sponsorship level

_____ **Exclusive Industry Sponsor \$2,000**

Includes up to 5 minute presentation at event
Logo displayed on screens at event
Exhibitor table inside presentation room
Full page ad in program
16 tickets to the event

_____ **Corporate Sponsor \$1,000**

Includes up to 3 minute presentation at event
Logo displayed on screens at event
Exhibitor table inside presentation room
Full page ad in program
8 tickets to the event

_____ **Presentation Sponsor \$500**

Logo displayed on screens at event
Exhibitor table inside presentation room
Half page ad in program
4 tickets to the event

_____ **Exhibitor \$250**

Exhibitor table inside presentation room
Business card ad in program
2 tickets to the event

Company: _____

Address: _____ City: _____

Zip: _____ Phone: _____ Email: _____

of Attendees: _____ Sponsorship Level: _____ Total Cost: \$ _____

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Name on Card: _____ V-Code: _____

If different from above: Card Billing Address: _____ Zip: _____

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